



WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES (WASME)



Presents

INTERNATIONAL WOMEN'S DAY 2024

Theme - "Empowering Women through Sports and Enterprise: Game Changers - Women Redefining Success in Sports and Enterprises."

Friday, 8TH March 2024

Venue - World Association for Small and Medium Enterprises
International Secretariat: WASME House, Plot No. 4, Sector- 16-A, Institutional Area, Noida, Gautam
Budh Nagar – 201301, Uttar Pradesh, India

AGENDA AND PROGRAMME OUTLINE

TIME	SESSION	GUEST (S)
4.00 PM– 4.30 PM	REGISTRATION	
INAUGURAL SESSION		
4.30 PM– 5.00 PM	<ul style="list-style-type: none">Lamp LightingWelcome Address : Dr Sanjiv Layek, Executive Secretary, WASMEKeynote Speech : Mr Pushkar Srivastava, CEO, MotoGP Bharat	<p>Chief Guest Smt. Laxmi Singh, Commissioner of Police Gautam Budh Nagar</p> <p>Guests of Honour</p> <ol style="list-style-type: none">Ms Anuradha Prasad, CEO, News24Mr Shantanu Gupta, Founder of Ramayana School (Partner , MotoGP Bharat)Dr R.K.Bharti, Joint Director, MSME- DFO, Ministry of MSME, Govt. of IndiaMr Gebru Teklay, Third Secretary, Embassy of Ethiopia, New DelhiMs Reena Marwah, Marwah StudioMr Madan Mohit Bhardwaj, Founder, SheWings

5.00 PM– 6.00 PM	Panel Discussion 1 : “State of Women in Sports in India”	<p>Moderator: Ms Meha Bhardwaj, Journalist and TV Anchor</p> <ol style="list-style-type: none"> 1. Ms Pritam Rani Siwach, Former India Hockey Captain 2. Ms Manjusha Kanwar, Former Badminton Player 3. Mr Indranil Basu, Former Sports Journalist, TOI 4. Ms Ekta Bhyan, Para Athlete 5. Ms Simran Sharma, Athlete
6.00 PM– 7.00 PM	Panel Discussion 2 : Initiatives and Programmes supporting Women Sports Entrepreneurs”	<p>Moderator : Ms Meenaxi Singh, Senior manager, E & Y</p> <ol style="list-style-type: none"> 1. Dr Neharika Yadav, Dental surgeon and Superbike racer 2. Dr R.K.Bharti, Joint Director, MSME-DFO, Ministry of MSME, Govt. of India 3. Mr Vipul Chandra, MD, Ducati India 4. Enakshi Rajvanshi, Former Cricket Player 5. Mr Sachin Shetti, Co Founder and CBO, e-MSME Mumbai, India 6. Ms Shivangi jha, Policy Expert
7.00 PM– 7.30 PM	WASME Felicitation Ceremony for Women Entrepreneurs	
7.30 PM - 7.35 PM	Vote of Thanks	
7.35 PM onwards	Networking Dinner	